

Emmanuel Gutierrez Pizarro

Data, AI & territorial intelligence consultant · Director, JP Asesores

I quantify what territories and entities produce, what they capture, and where the gap lives.

jgutierrez@jpasesorescr.com | +506 6142-7330 | linkedin.com/in/emmanuelgpcr | Costa Rica



Profile

Contador Privado Incorporado, Tax Advisor and Master in Financial Management with 13+ years working with social organizations, communities and institutions across Costa Rica and Central America. My focus: innovation, data science, impact evaluation and territorial intelligence, with growing emphasis on applied AI for social and collective good, data sovereignty, and education.

What I work on

Territorial intelligence

Subnational fiscal and territorial balances, data systems and evidence for decisions at the district and municipal level.

Data science

Analysis, indicators and data systems that turn raw information into usable evidence for action.

Impact evaluation

Measurement of outcomes and impact for programs, projects and public interventions.

Applied AI for social good

Artificial intelligence applied to social and collective challenges, from automation to territorial analysis.

Data sovereignty

Community and territorial control over data: who collects it, who owns it, who decides with it.

Training & education

Capacity building and education so that tools, methods and data literacy stay in the territory.

Selected work

Nosara Community Census (2024)

First district-level census in Costa Rica. 95.1% household coverage with INEC technical advisory. Foundation of the Cerebro de Nosara system.

Nosara Territorial Fiscal Balance (2024)

First district-level fiscal study in the country. Fiscal gap above USD 55M per year, cadastral gap factor of 12.1x, 96.6% informal lodging, estimated district GDP USD 2.13B.

Cerebro de Nosara (2024-now)

Territorial intelligence system integrating fiscal analysis, census data and participatory governance (Mapa de Voces de Nosara).

Yo Emprendedor Costa Rica & Central America (2015-2024)

National financial template applied to hundreds of semifinalist business plans across multiple editions.

Publications & press

- Fiscal Balance of the District of Nosara - Study, 2024 (English & Spanish editions)
- Nosara District Population and Housing Census 2024 - Census report
- "Nosara: learning about data and narratives" - Op-ed, Semanario Universidad, 2026
- Nosara generates \$1.9B a year, receives \$25k in direct investment - Semanario Universidad, 2026

- Guanacaste in English: Dollars and Luxury... - El Faro, 2025
- Nosara presents its first district census - CRHoy / Delfino.cr, 2025
- Full list and links at egutierrezp23.github.io/publicaciones

Education & certifications

- Master in Financial Management - Euncet Business School, Barcelona, Spain (2019)
- Specialization in Financial Management - The George Washington University, Washington D.C. (2019)
- Contador Privado Incorporado (CPI) & Tax Advisor - Costa Rica
- Small Business Development Center (SBDC) certification - INA, MEIC & U.S. Embassy

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